Paris School of Business

EQUIS ACCREDITED | AACSB ACCREDITED | ASSOCIATION AMBA ACCREDITED

Doctoral Degree

INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

EQUIS ACCREDITED | AACSB ACCREDITED | ASSOCIATION AMBA ACCREDITED

Research Foundation



Global

Doctorate of Business Administration

Don't just lead.
Be published, quoted, and addressed as Dr.

A research-foundation doctoral degree for senior professionals

IIML delivers Phase 1 | PSB awards the doctorate in Phase 2

IIML **Executive Alumni Status**

PSB **Alumni Status**



IIML
NIRF Rank #5
Management 2025

IIM Lucknow & Paris School of Business
Triple Crown Accredited
Earned by <1% of business schools worldwide

Dual Alumni Status
IIML Executive Alumni
+ PSB Alumni Global Network

36 Months | Phase 1: 9 Months + Phase 2: 27 Months

About Paris School of Business

Since its establishment in 1974, the Paris School of Business has been dedicated to imparting quality education. It is a state-recognised French management school that combines academic excellence, international awareness and professional experience.

The institute boasts a triple accreditation from AMBA, AACSB and EQUIS and is also accredited by the French Ministry for Higher Education and Research. It is also a part of the prestigious "Conférence des Grandes Écoles" (CGE). The Grande École is a group of elite higher education institutions in France that are known for their selective admissions processes and prestigious academic programmes.

#17
Masters in Management, Global (2026)
FT MASTERS IN MANAGEMENT RANKING 2026

#69
European Business Schools (2025)
FT FINANCIAL TIMES

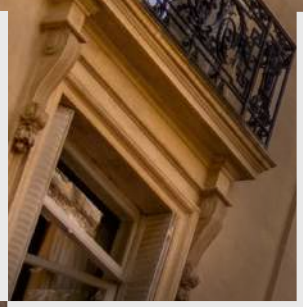
#81
QS WORLD UNIVERSITY RANKINGS
in Europe, 2026 (Full-time MBA)

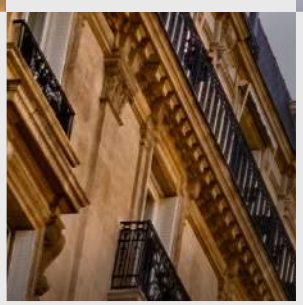
Top 10
Le Figaro Étudiant
Best MBA Programs 2025
LE FIGARO étudiant

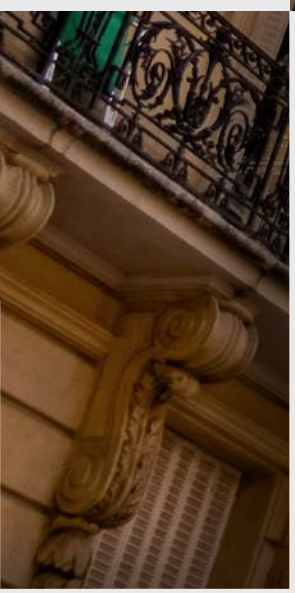
CEO MAGAZINE TIER ONE GLOBAL MBA RANKINGS 2020

MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR ET DE LA RECHERCHE
Liberté
Égalité
Fraternité









Triple–Accredited B–School

EQUIS ACCREDITED

AACSB ACCREDITED

ASSOCIATION OF MBAS ACCREDITED

< 1%

of business schools

worldwide

have these accreditations


CASA
SAN PABLO
BEST TAPAS
BEST TAPAS CASA

A Business School of Excellence

10,000 m²
Campus in the Heart of Paris

22,000+
Alumni

50+
Years in Existence

80+
Nationalities

4,500+
Students

Member of Esteemed Networks

CONFÉRENCE DES GRANDES ÉCOLES

FNEGE
Fondation Nationale pour l'Enseignement de la Gestion des Entreprises

Erasmus+

UGEI
Union des grandes écoles indépendantes

PRME
an initiative of the United Nations Global Compact

FRANCE compétences
CERTIFICATION
enregistrée au RNCP

Bloomberg

European Centre for Career Development + Entrepreneurship

The Prestige of Grandes Écoles Institutes

A Grande École is an elite and prestigious institution in France, representing the pinnacle of academic excellence. Considered the Ivy League of France, Grandes Écoles are known for producing the top talent in global business, government, and academia. These schools are renowned for their rigorous selection process, exceptional teaching standards, and highly influential alumni networks.

PSB (Paris School of Business) is part of this exclusive network, offering a globally recognised MBA that positions graduates at the forefront of their industries. The Grandes Écoles system consistently ranks among the best in the world, providing students with an unmatched level of academic rigour, real-world experience, and access to powerful professional networks. With a focus on practical, career-oriented learning and a rich history of excellence, PSB ensures that you receive not only top-tier education but also lifelong connections in your professional journey.

Graduating from a Grande École like PSB signals to employers that you are a graduate of one of the most prestigious institutions in France, with access to a network of high-achieving individuals and organisations across the globe. This legacy of excellence is the foundation for your future success.





Everyone Has an MBA. Almost Nobody Has a Doctorate.

An MBA can get you into the room. A doctorate puts your name on the door.

18%

of Fortune Future 50 CEOs hold a PhD, equal to MBA share

DBA

graduates report accelerated access to board and advisory roles

9.5%

YoY rise in CXO appointments in India, FY25

Fortune 2024 · Accord India / ET 2025 · Multiple institutional outcome surveys

The 'Dr.' credential is not a credential your employer assesses. It is a credential your employer defers to.

MBA Holder · Now		Dr. · After
Title given by a company	›	**Title that is permanently yours**
Leads a function	›	**Shapes a field**
Reads research	›	**Publishes research**
Invited to speak	›	**Invited to chair**
Sits on the board	›	**Advises the board**

At your level, experience alone has stopped being the differentiator. The rooms that matter next require a credential that signals you operate at a different intellectual level entirely.

Sources: Fortune Future 50, 2024 · Accord India / Economic Times, 2025 · Multiple institutional outcome surveys.

A French Doctorate. Recognised Globally.

PSB holds the Triple Crown: AACSB, AMBA, and EQUIS. Fewer than 150 of the world's ~15,000 business schools hold all three. **This is the gold standard for international business education.**

AACSB Only	Triple Crown (PSB)
~1,083 schools (~6% of global). Respected quality baseline. Strong in US and India.	~149 schools (<1% of global). Gold standard across Europe, Asia, Middle East, and Africa. PSB achieved the Triple Crown in 2025.

PSB Community

4,500+	80+	22,000+	50 yrs
Students	Nationalities	Alumni	Of History

Paris School of Business is a Grande École. It is recognised in France and internationally and is an official member of the Conférence des Grandes Écoles (CGE).

PSB Institutional Rankings

#17	#69	#81
FT Master in Management 2026	FT European Business Schools 2025	QS Full-Time MBA in Europe 2026

PSB Alumni Work At

Deloitte. | accenture | pwc | KPMG | EY | amazon | Google

Microsoft | L'ORÉAL | BNP PARIBAS | LVMH | Capgemini

Rankings cited reflect PSB's institutional and other-programme rankings, not the DBA programme specifically.

FT rankings cited are for PSB's Master in Management programme (FT MiM 2026) and institutional rankings (FT European Business Schools 2025).

Why this programme stands apart

A rare combination in the India market: an IIM Lucknow research foundation, a 36-month milestone-driven structure, and a Doctoral degree awarded by an elite Triple Crown Accredited Business School.

A globally recognised business school

PSB holds Triple Crown (AACSB + AMBA + EQUIS). Recognised across the 49-country European Higher Education Area. French state recognised.

An IIML research foundation - not just an IIM name

IIML: NIRF Rank #4, Management 2026. AACSB + AMBA + EQUIS accredited. 126 hours of doctoral-grade instruction delivered by IIML faculty. Every module. Every session. Every assessment.

Dedicated AI-enabled research practices module

A distinctive feature among IIM-anchored DBAs in India: a standalone module on AI-enabled research practices in Phase 1, delivered by IIML faculty.

A milestone-driven dissertation*

4 milestones. 20 hours of PSB doctoral seminars. 20 hours of 1:1 thesis mentoring. Structured supervision.

Two distinct credentials from two top institutions

IIML awards a Professional Certificate in Business Research & AI. PSB awards the DBA degree. A structured articulation pathway, not a joint degree - both institutions doing only what each does best.

**Thesis supervision will be conducted by mentors approved by PSB.*

Programme Structure

A 36-month doctoral journey. IIML builds the research foundations in Phase 1; PSB validates with a doctoral degree in Phase 2.

INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

Phase 1 · 9 Months · IIM Lucknow

Professional Certificate in Business Research & AI

10 modules |
3-day campus immersion

Credential:
IIML Certificate + Executive Alumni Status

Outcome:
Thematic Topic Proposal

9 Months — Phase 1 **IIM LUCKNOW**

Paris School of Business

Phase 2 · 27 Months · PSB Paris

Global Doctorate of Business Administration

4 milestones | PSB doctoral seminars + 1:1 thesis supervision

Credential:
PSB Global DBA Degree + Alumni Status

Outcome:
Defended Doctoral Thesis

27 Months — Phase 2 **PARIS SCHOOL OF BUSINESS**

PSB currently supervises 200+ doctoral candidates from 70+ nationalities. IIML has trained doctoral researchers for nearly three decades.

"Even if your journey ends at Phase 1, you earn the IIML Professional Certificate. Your investment is never lost."

A Doctorate Earned in India. Celebrated in Paris.

The optional Paris immersion is not a module. It is an experience. Walk through the campus where your degree was designed. Present your research to an international peer group. Meet your supervisor face-to-face. Join PSB's annual DBA Workshop alongside doctoral candidates from 70+ nationalities.

What the Paris Immersion Includes

- **Research presentation**
  To international doctoral peers and PSB faculty.
- **Seminars**
  PSB faculty and industry experts
- **Campus & cultural immersion**
  Campus access, scheduled cultural programme, cohort dinner in Paris.

Programme fee

₹50,000

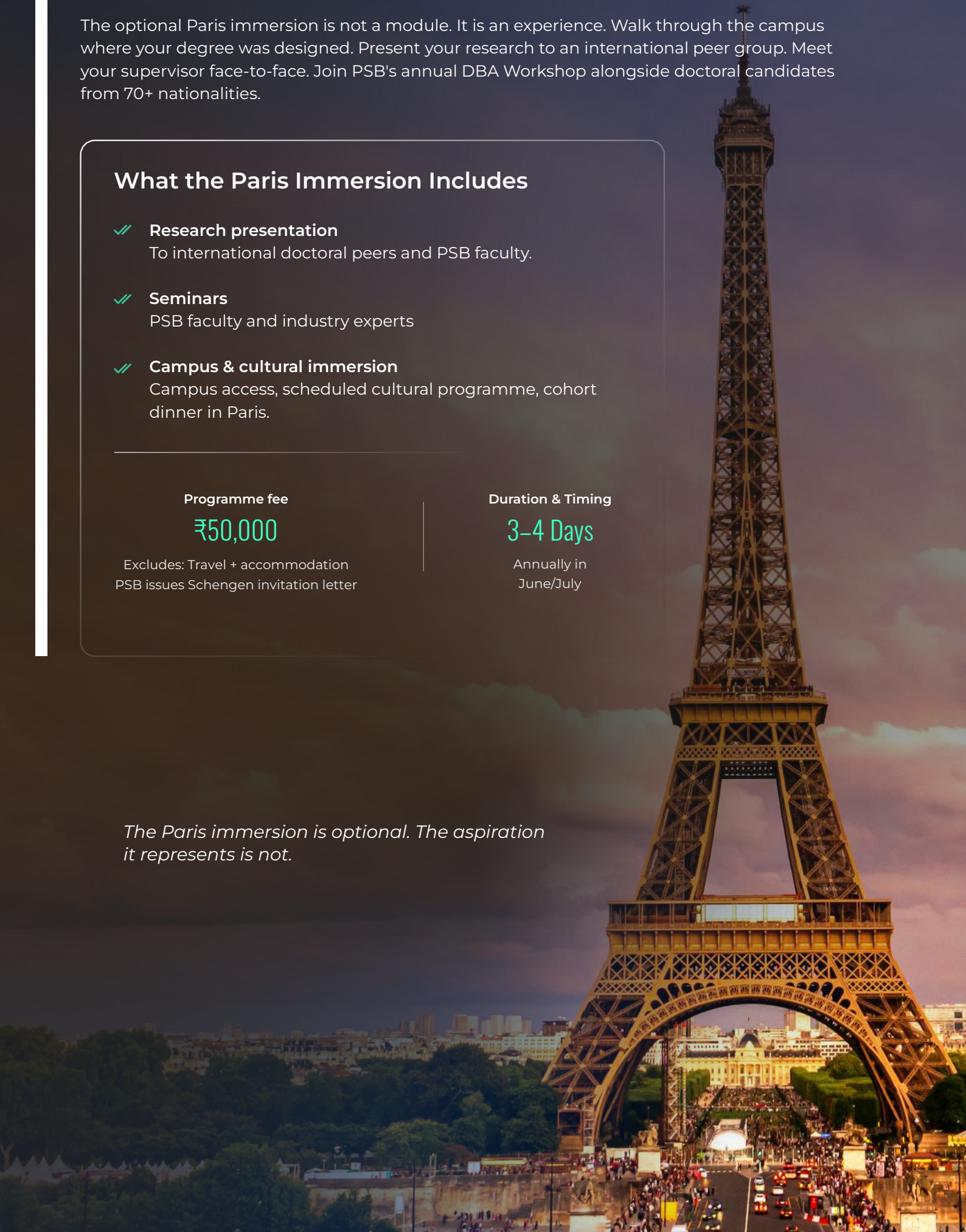
Excludes: Travel + accommodation
PSB issues Schengen invitation letter

Duration & Timing

3–4 Days

Annually in June/July

The Paris immersion is optional. The aspiration it represents is not.



IIM Lucknow

One of India's most respected institutions for management education.

Established in 1984 as the fourth Indian Institute of Management by the Government of India. Triple Crown accredited - one of only three IIMs to hold AACSB, AMBA, and EQUIS simultaneously.

#5
NIRF Management Ranking 2025

#58
FT Global MBA Ranking 2026

FT GLOBAL MBA RANKING 2026

Accreditation

Triple Crown Accredited.

One of only three IIMs to hold AACSB, AMBA, and EQUIS. This places IIM Lucknow in the same accreditation bracket as the world's most respected business schools.

ASSOCIATION OF MBAS ACCREDITED | AACSB ACCREDITED | EQUIS ACCREDITED

1984
Established

200
Acre campus

2
Campuses

40+
International Partnerships

#72
FT Masters in Management, 2026

FT MASTERS IN MANAGEMENT RANKING 2026

#75
QS Business & Management Studies 2026

QS WORLD UNIVERSITY RANKINGS

Phase 1: The Foundation. 9 Months. IIM Lucknow.

IIM Lucknow faculty design, deliver, and assess the entire Phase 1 curriculum: 126 hours of doctoral foundations, research methods, and AI-enabled research practices. Every module. Every session. Every assessment.

#5 NIRF Mgmt 2025	**EQUIS, AACSB & AMBA** Accredited	**1984** Founded	**126** Hrs Faculty-Delivered

Phase 1: Programme Directors. IIM Lucknow



Prof. Gaurav Garg

Associate Professor, Decision Sciences

Prof. Gaurav Garg is an Associate Professor in the Decision Sciences Area at Indian Institute of Management Lucknow. His research focuses on Linear Models, Measurement Error Models, and Restricted Regression. He teaches Quantitative Analysis for Management, Business Statistics, and Advanced Data Analysis. He qualified the NET (CSIR-UGC) and GATE in 2002, and held a research scholarship at the Indian Institute of Technology Kanpur from 2003 to 2008.



Prof. Payal Mehra

Professor, Communication

Prof. Payal Mehra is a Professor in the Communication Area at Indian Institute of Management Lucknow. Her research focuses on Health Communication and on communication skills and organisational effectiveness. She teaches Communication for Management, Written Executive Communication, Persuasive Business Storytelling, Scholarly Writing, and Communication beyond Boundaries. Her consulting work covers persuasion and influence, cross-cultural communication, and public speaking.

Nine months to a research mindset.
Twenty-Seven more to defend it.

Phase 1 doesn't take you out of your industry. It teaches you to see your industry differently - as a researcher would. Designed for approximately 4 hours per week, structured around your professional commitments.

Hour Distribution

108
Hours Live sessions by IIML Faculty

18
Hours at IIML Campus

126 hours of doctoral-grade instruction: the equivalent of a full research-methods semester, completed alongside your career.

Module Architecture

Module 1
Week 1-3

Foundations of Doctoral Inquiry
Research philosophy, scholar-practitioner model, formulating researchable questions

Module 2
Week 4-7

Literature Review & Synthesis
Systematic search, thematic analysis, theoretical frameworks, gap identification

Module 3
Week 8-11

Research Design & Methodology
Methodological alignment, sampling, validity, ethics, feasibility

Module 4
Week 12-14

Data Collection, Access and Research Ethics
Primary and secondary data sources, sampling, organisational access, informed consent, data management

Module 5
Week 15-18

Quantitative Methods I
Constructs, measurement, scale development, survey design, inferential statistics

Module 6
Week 19-22

Quantitative Methods II
Regression, factor analysis, multivariate models, interpretation and reporting standards

Module 7
Week 23-26

Qualitative Research Techniques
Interview design, case study, grounded theory, coding, trustworthiness

Module 8
Week 27-30

AI-Enabled Research Practices
AI for literature synthesis, data analysis, responsible use, ethical governance. Signature module.

Module 9
Week 31-33

Academic Writing & Scholarly Communication
Doctoral voice, argument construction, academic integrity, writing for publication, translating research for practitioner audiences

Module 10
Week 34-36

Thematic Proposal Development (Capstone)
Integrate concept, literature and methodology into your PSB Thematic Proposal, the entry document for Milestone 1

3 Research Artefacts That Become Your Dissertation Foundation

40%
Literature Landscape & Gap Brief
Your scholarly positioning

30%
Methodology & Feasibility Note
Your research design

30%
Doctoral Research Concept Paper
Your research direction

Quality threshold: 50% assessment score + 75% live attendance required to earn the IIML Certificate. This is a doctoral standard, not a participation certificate.

From Executive to Scholar: The Research Mindset

Designed for professionals re-entering academic rigour after 10-20 years.

Module 1 · Foundations of Doctoral Inquiry | Week 1-3

You've shaped strategy for two decades. At the highest levels, influence increasingly belongs to leaders who can frame, defend, and contribute original ideas. This module builds the bridge from executive experience to research-grade thinking.

- Research philosophy & paradigms in business research
- The scholar-practitioner model: converting live management problems into researchable questions
- Formulating researchable questions with scope & contribution
- Originality & rigour in applied doctoral research
- International DBA standards (aligned with EFMD and European doctoral quality expectations)

Module 2 · Literature Review and Knowledge Synthesis | Week 4-7

You've read thousands of reports, briefs, and industry analyses. Academic literature doesn't just inform your thinking. It requires you to position it within what others have already proven. This module teaches you how.

- Systematic Literature Search, Academic Databases and Mapping Strategies
- Critical Evaluation and Thematic Organisation of Sources
- Theoretical Frameworks and Conceptual Model Development
- Identifying Gaps and Positioning the Research Contribution
- Citation and Reference Management Tools
- Introduction to Systematic Reviews, Meta-Analysis and Bibliometric Approaches

Module 3 · Research Design & Methodology | Week 8-11

You make high-stakes decisions every quarter. Doctoral research demands a different kind of rigour: one where your conclusions must survive peer review, not just a board presentation.

- Matching Research Questions to Methodological Approaches
- Quantitative vs. Qualitative vs. Mixed Methods: Strategic Selection
- Mixed-Methods Designs: Sequential, Concurrent and Integration Strategies
- Variables, Hypotheses, Causality and Unit of Analysis
- Validity, Reliability and Methodological Rigour

By Week 10

A defensible research direction, a literature map, and a methodology outline. Your Literature Landscape & Gap Brief and Methodology & Feasibility Note take shape here.

The Analytical Toolkit. And the AI That Accelerates It.

Module 4 · Data Collection, Access and Research Ethics | Week 12-14

You have spent years working with data - pulling it, presenting it, acting on it. Doctoral research requires you to collect it from scratch, justify every methodological choice, and satisfy an ethics framework before a single respondent is approached.

- Primary and Secondary Data Sources for Business Research
- Sampling Strategies and Data Collection Planning
- Negotiating Organisational Access and Insider-Researcher Considerations
- Research Ethics: Informed Consent, Confidentiality and Ethics Approval
- Data Management, Privacy and Feasibility Assessment

Module 5 · Quantitative Methods I: Survey Design and Statistical Foundations | Week 15-18

You've reviewed dashboards and interpreted trend lines your entire career. This module teaches you to build the measurement instruments behind them - and to know when the numbers actually mean what they claim.

- Constructs, Measurement and Scale Development
- Survey Design and Questionnaire Development
- Experimental and Quasi-Experimental Designs
- Data Preparation and Descriptive Statistical Analysis
- Inferential Statistics: Hypothesis Testing, Difference in Means and Correlation

Module 6 · Quantitative Methods II: Regression and Multivariate Analysis | Week 19-22

Correlation is not causation. At doctoral level, that distinction must be proven, not assumed. This module gives you the statistical tools to make the argument and defend it.

- Linear and Multiple Regression: Estimation and Model Building
- Regression Assumptions, Diagnostics and Interpretation
- Introduction to Factor Analysis
- Overview of Advanced Models: When to Use Logit/Probit, Panel Data and Time Series
- Quantitative Data Interpretation and Reporting Standards

Module 7 · Qualitative Research Techniques | Week 23-26

You've sat through presentations built on ambiguous data. Qualitative research teaches you to distinguish insight from opinion, with the rigour that doctoral research demands.

- Qualitative Traditions: Case Study, Grounded Theory, Phenomenology and Ethnography
- Interview Design, Execution and Protocol Development
- Observation, Focus Groups and Document Analysis
- Coding, Thematic Analysis and Pattern Recognition
- Credibility, Trustworthiness and Qualitative Rigour

Module 8 · AI-Enabled Research Practices | Week 27-30

A distinctive feature among IIM-anchored DBAs in India: a dedicated, standalone module on AI-enabled research practices, delivered by IIML faculty.

- AI Tools for Literature Discovery, Mapping and Synthesis
- AI-Assisted Data Analysis and Pattern Recognition
- Responsible AI Use: Maintaining Originality and Authorship
- Ethical Boundaries, Disclosure and Governance Standards
- Integrating AI Workflows into Doctoral Research Processes

Module 9 · Academic Writing and Scholarly Communication | Week 31-33

A doctoral thesis is not a report. It is a structured argument, built over months, that must hold under peer review without you in the room to explain it.

- Structure and Conventions of Doctoral Writing
- Building a Scholarly Argument: Voice, Coherence and Critical Stance
- Academic Integrity, Plagiarism and Referencing Standards
- Writing for Publication: Journal Selection, Peer Review and Responding to Reviewers
- Translating Research Findings for Practitioner Audiences

Module 10 (CAPSTONE): Thematic Proposal Development | Week 34-36

The capstone brings together your research question, literature review, and methodology into a single, structured proposal - reviewed by IIML faculty at the campus immersion before you enter the PSB dissertation phase.

- Integrating Concept, Literature and Methodology into a Coherent Thematic Proposal
- Structuring the Proposal: Flow, Argumentation and Defensibility
- Demonstrating Feasibility, Ethics Readiness and Resource Planning
- Peer Review, Refinement and Iteration Strategies
- Preparing for the Proposal Review at the Campus Immersion

No prior AI experience required. Designed for business researchers, not technologists. AI tools used are taught with academic-integrity guardrails.

Advanced techniques including SEM and econometrics are available as elective methodology seminars in Phase 2.

One Proposal. Three Days on IIML Campus. The Phase 1 Culmination.

The campus immersion is where Phase 1 becomes real. You present your research direction to IIML faculty. You meet the cohort you will lean on for the rest of your doctoral journey.

Capstone

Module 10 · Thematic Proposal Development | Week 34-36

- Integrating concept, literature & methodology into a coherent topic direction
- Structuring the proposal for PSB Milestone 1 readiness
- Demonstrating feasibility & resource planning
- Peer review, refinement & iteration strategies

Campus Immersion · 3 Days at IIM Lucknow

Day 1:
Research Design Clinics

- Methods Clinic: Group Review of Quantitative and Qualitative Design Challenges Drawn from Participant Proposals
- Instrument Design and Data Collection Planning Workshop
- Data Access and Ethics Readiness Session
- AI Research Workflow Lab: Applying AI Tools to Participants' Own Research Topics

Output: Revised research design, research instrument and data access plan

Day 2:
Thematic Proposal Review

- Selected Proposal Presentations to an IIML Faculty Panel
- Structured Peer Review and Critique in Research Clusters
- Proposal Refinement Based on Panel and Peer Feedback

Output: Faculty feedback and proposal revision plan

Day 3:
Transition to the Dissertation Phase

- Dissertation Roadmap and Milestone Planning
- Pathways to Publication: From Proposal to Journal Article
- Submission of the Thematic Research Proposal for the Dissertation Phase

Output: Final thematic research proposal and dissertation preparation roadmap

3-day campus immersion included in programme fee. 18 hours of instruction by IIML faculty. Attendance required for certificate completion.
Travel at participant's expense. Deferral to next cohort available with prior approval.

Phase 2: The Dissertation. 27 Months. Paris School of Business.

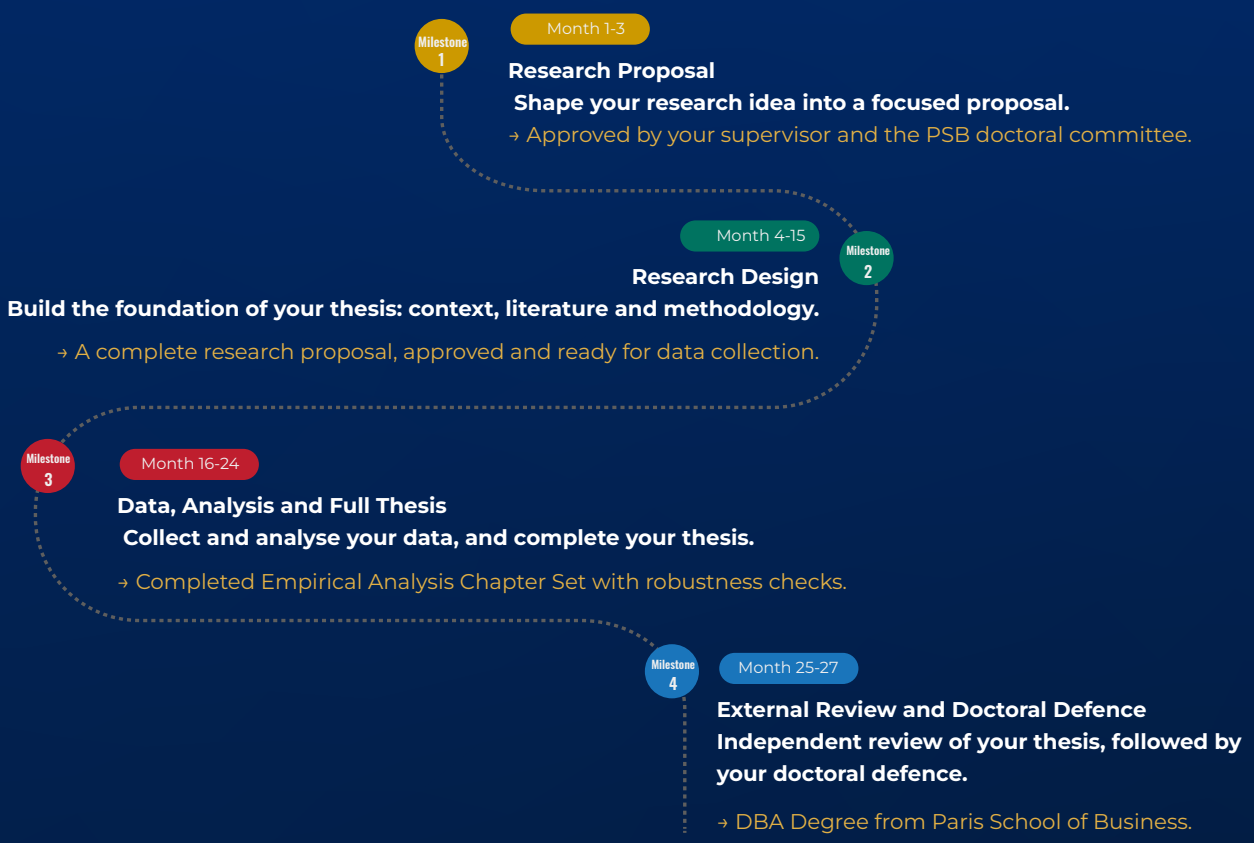
Phase 2 is where you earn the “Dr.” title. Not through coursework. Through original research that solves a real problem in your industry, supervised by PSB faculty, defended through PSB’s doctoral examination process.

Phase 2 is research-led, not lecture-led. The intensity is doctoral, not classroom.

How Supervision Works

Your thesis supervisor is assigned at the start of the PSB Phase, matched by research track and topic affinity. They are your thought partner for 27 months. In addition to 1:1 mentoring sessions you will have access to PSB's doctoral seminar community, elective methodology sessions, and monthly supervisor check-ins between formal milestone reviews.

Milestone Architecture



Each milestone is reviewed and approved by your thesis supervisor and PSB’s academic committees.

Total: 20h of doctoral seminars + 20h 1:1 thesis mentoring + elective methodology seminars. The 27-month timeline assumes consistent progress. Extensions of up to 12 months available subject to PSB approval.

Illustrative Research Directions

AI governance in Indian banking supervision | Supply chain resilience in post-pandemic FMCG | ESG integration in mid-cap board decision-making | Digital transformation ROI in family-owned enterprises | Talent retention frameworks in Indian technology services | Cross-border talent mobility in GCC-India professional corridors

From
The Head of
The Programme



The leaders of tomorrow will not only manage change; they will understand it, question it, and shape it.

At Paris School of Business, we believe that valuable research often begins with professional experience. Our DBA programme helps experienced professionals turn their knowledge and experience into rigorous research that can contribute to both academic knowledge and business practice.

We are delighted to partner with IIM Lucknow, one of India's leading management institutions. Together, we aim to provide a stimulating academic environment where participants can develop their research, challenge established thinking, and make a meaningful contribution to their field.

Dr. Benjamin Keddad
Full Professor HDR
Director of Executive Education
Paris School of Business

Phase 2: Meet the Experts
Paris School of Business.



Dr. Daniel Maar

Marketing, Technology & Customer Experience

Preparing a DBA at Paris School of Business with a marketing specialization implies that you are ready to think and act part scientist, part creative, and then see marketing as a holistic transversal academic discipline / business function. Your thesis will have to reflect this state of mind, conceptualizing, structuring and arguing rigorously your ideas, but also propose an original and creative subject leading to concrete scientific and professional added value, in the marketing field. Marketing is a very open-minded discipline, offering you the possibility to challenge bold new insights, to defy conventional thoughts with original approaches, always with a strict academic methodology and obvious business usefulness purpose.



Dr. Whelsy Boungou

Economics Dynamics, Policy & Globalization

The track seeks to understand how an economy at micro and macro levels evolves, grows, contracts, or transforms in response to various factors, such as government policies, market fluctuations, technological innovations, demographic changes, and other economic forces. Moreover, with globalization, economies are becoming increasingly interconnected, creating new challenges and opportunities.
Nowadays, top managers are required to understand and manage these dynamics to promote society prosperity and reduce inequalities that are becoming significant social and economic concerns.



Dr. Andrea Guido

Innovation & Transformation Management

The track includes different management disciplines related to the management of innovation and technological change from a variety of perspectives. These include strategic, managerial, behavioral, and operational issues as well as the study of behavioral, economic, and social aspects of communication and information systems within and among organizations or institutions. Also honed are the strategic management skills needed to understand and predict when and why some firms perform better than others.



Dr. Nada Rejeb

Management & Organizational Behaviour

The track focuses on different topics related to the management of organizations, spanning a broad range of areas such as general management, entrepreneurship, human resources, and international management. It also includes topics of interest in the field of leadership, organizational behavior and organizational culture.
The track is open to research opting for different theoretical and methodological perspectives in order to study the management of a large array of organizational settings, from startups to large corporations.



Dr. Hatem RJIBA

Financial Management & Corporate Sustainability

The track focuses on broad topics in financial management including corporate finance and investment, financial markets and asset pricing, risk management, financial institutions and banking, among others. This track aims to provide candidates with a comprehensive understanding of financial theory, empirical methods, and practical applications to enable them to conduct cutting-edge research in areas relevant to financial decision-making. The track also focuses on exploring the intricate relationship between financial decision-making and sustainable business practices, as a leverage to foster corporate sustainability, encompassing economic, social, and environmental dimensions.



Hassan OBEID, PhD

Associate Professor and Head of the Economics Department, Paris School of Business

Dr. Hassan Obeid is an Associate Professor and Head of the Economics Department at Paris School of Business. He also heads PSB's Master in Wealth Management within the Programme Grande École (PGE). He holds a PhD in Management Sciences (Finance) from Université Pierre-Mendès-France (UPMF), Grenoble (2006). He teaches corporate finance, financial analysis, corporate valuation and financial markets. His research covers bank efficiency, corporate financial performance, corporate social responsibility (CSR) and financial performance, the effect of information and communication technology on firm performance, and privatisation. His work has been published in Applied Economics, Research in International Business and Finance, Finance Research Letters, Annals of Operations Research and the International Journal of Bank Marketing.



Nabila BOUKEF JLASSI, PhD in Economics

Associate Professor and Head of the Finance Department, Paris School of Business

Dr. Nabila Boukef Jlassi is an Associate Professor and Head of the Finance Department at Paris School of Business. She is a member of PSB's research group on Financial Policies, Banking and Corporate Finance. She earned her PhD from the University of Orléans in 2015. She teaches corporate finance, finance for managers, and banking and financial regulation in PSB's Master's programmes. Her research focuses on international finance, financial markets, financial regulation and monetary policy. It has been published in Economic Modelling, Review of International Economics, Research in International Business and Finance, Finance Research Letters and Economics Bulletin.



Nessrine OMRANI, PhD, HDR

Full Professor and Director of the Management Department, Paris School of Business

Prof. Nessrine Omrani is a Full Professor and Director of the Management Department at Paris School of Business. She holds a PhD in Economics from Université Paris-Saclay (2012). She also holds an HDR (Habilitation à Diriger des Recherches, the French qualification to supervise doctoral research) in Management from Université Paris-Est (2020). She teaches digital transformation and business models in PSB's Master's programmes. Her research covers digital transformation, privacy and industrial organisation. Her work has appeared in IEEE Transactions on Engineering Management, Technological Forecasting and Social Change and Information Economics and Policy.



Wissal BEN ARFI, PhD

Associate Professor and Head of the Marketing & Communication Department, Paris School of Business

Dr. Wissal Ben Arfi is an Associate Professor and Head of the Marketing & Communication Department at Paris School of Business. She holds a PhD in Business Administration (Strategic Management, specialising in Innovation) from Université Grenoble Alpes (2014). She teaches strategic management and technological innovation, and introduction to entrepreneurship, in PSB's MSc International Management and Master in Management programmes. Her research covers innovation management, entrepreneurship, digital platforms, digitalisation and knowledge sharing. It has been published in the Journal of Business Research, Social Science & Medicine, the International Journal of Innovation Management and Management International.



Cécile ORRU

Senior Lecturer and Head of the Academic Department for Languages & Cross-Disciplinary Skills, Paris School of Business

Cécile Orru is a Senior Lecturer at Paris School of Business and Head of the Academic Department for Languages & Cross-Disciplinary Skills. She previously headed PSB's Second Foreign Language Department (German) from 2010. She holds a Master's degree in Art History (2002) and teaches German language and culture in PSB's Bachelor's and Master's programmes.

Four Milestones. One Defended Thesis. No Ambiguity.

This programme treats the doctoral dissertation as a precision project: scoped, supervised, and milestone-driven. Every month has a purpose. Every milestone has a supervisor.

01

Topic Confirmation (3 months)

Months 1–3

Your IIML Thematic Proposal is developed into a full research proposal, with a clear research question, the gap it addresses and how you plan to study it.

→ Research Proposal

02

Research Design (12 months)

Months 4-15

You write the opening chapters of your thesis, covering the context, the literature and your methodology

→ Research Design

03

Data, Analysis and Full Thesis (9 months)

Months 16-24

You collect and analyse your data, draw your findings and conclusions, and complete your full thesis.

→ Completed Doctoral Thesis

04

External Review and Defence (3 months)

Months 25-27

Your thesis is reviewed by an independent expert, refined, and then defended in a formal doctoral defence.

→ DBA Degree from Paris School of Business

Milestones are structured with deadlines. Extensions are available for valid professional commitments with supervisor approval. Monthly supervisor check-ins plus ad-hoc support between formal milestone reviews. **You are never alone in this process.**



Design Choices That Shape This Doctorate

01

Milestone-driven, not time-padded

*Core Differentiator

A 36-month curated doctoral programme structured around 4 defined milestones - not loose semesters.

PROOF: 9-month IIML foundation + 27-month PSB dissertation. 4 milestones with discrete deliverables, each validated by PSB.

02

IIML Research Foundation, Not Just an IIM Name

*Research Foundation

126 hours delivered by IIML faculty. 3-day campus immersion at IIML. Research artefacts feed directly into the PSB dissertation.

PROOF: 108h sync + 18h campus. All by IIML faculty. IIML graded deliverables build your PSB Thematic Proposal, the starting point for Milestone 1.

03

AI-Enabled Research

*Distinctive Feature

AI-enabled research is where doctoral practice is heading. This programme takes you there first. A dedicated module on AI-enabled research practices, including AI preview touchpoints in Modules 2 and 4.

PROOF: Module 8 by IIML faculty. A distinctive feature among IIM-anchored DBAs in India as of 2026.

04

Triple Crown Business School, Not AACSB Only

*Gold Standard

PSB holds triple accreditation.

PROOF: PSB holds AACSB + AMBA + EQUIS. Fewer than 150 schools out of 15,000 worldwide.

Two Credentials. Two Networks. One "Dr." Before Your Name.

This programme awards two distinct credentials from two institutions. Not a joint degree. IIML builds the researcher. PSB validates it with a doctoral degree.



IIML Executive Alumni Status

- Eligible to receive publications and newsletters of IIML periodically
- Online access to IIM Lucknow Alumni Network & Alumni Identity Card
- Eligible to attend executive alumni meetings
- Priority access & preferential rates for IIML Management Development Programmes
- Invitations to exclusive lectures, talks & events by IIML faculty



PSB Alumni Status

- Global alumni network of 22,000+ graduates
- Alumni portal & global networking events
- Lifetime access to PSB's academic library and research databases
- Invitations to PSB DBA workshops and faculty events

Dual Alumni Status
Simultaneously a member of IIM Lucknow Executive Alumni and PSB's global alumni network.

IIML Executive Education alumni status is distinct from IIML Fellow Programme alumni status.

Who This Doctorate Is For

01 Senior Business Professionals

who have spent a decade or more leading functions, teams, or businesses - and are now ready to be recognised as the thought leaders they already are

- *CXOs, VPs, Directors, and Business Unit Heads looking to formalise their leadership legacy with a globally recognised doctoral credential and a highly coveted IIM credential*
- *Leaders preparing for board positions, independent directorships, or governance roles*
- *Professionals with global ambitions - a French doctoral degree recognised in 90+ countries*

02 Mid-Career Professionals

who lead like executives but are yet to hold the credential that says so

- *Senior Managers and AVPs on an accelerated path to CXO roles*
- *High-potential professionals who have outpaced their peer group on experience but lack the doctoral credential that signals readiness for the next level*

03 Entrepreneurs, Independent Consultants, and Academics

who want to anchor their professional credibility in rigorous research and a globally recognised doctoral degree.

- *Founders and MDs of private businesses seeking the "Dr." title as a signal of intellectual standing - to clients, investors, and institutional partners*
- *Independent consultants for whom a doctorate directly translates to higher fees and stronger mandates*
- *Adjunct faculty and academics seeking a globally recognised doctorate for academic appointments or international teaching roles*
- *Policy advisors and think tank professionals looking to publish research that influences industry and government*

Expected Cohort Profile

- Master's degree + 5 years managerial work experience OR a 4-year undergraduate degree (or equivalent) + 8 years managerial work experience.

How You Will Learn

Your Typical Week (Phase 1)

Weekend Evening
~3 hr
Live Online session
by IIML faculty

Preparation
~1 hr
Readings, cases
& deliverable work

Total: ~4 hours/week · Delivered on upGrad LMS (desktop, laptop, mobile). Every live session recordings available within 72 hours.

Your Typical Month (Phase 2)

Phase 2 is research-led. Most of your time goes into independent research and writing, supported by 1:1 supervision booked by mutual agreement around your professional calendar.

Weekend Seminars	1:1 Supervision	Milestone Review
3 Hours / Week	**~ Every 4 – 6 Weeks**	**Bi-Annual**
PSB faculty-led, select weekends	Booked by mutual agreement	Plus ad-hoc support between formal reviews

Programme format at a glance

Format
Blended : Live + Campus + 1:1 Supervision

Campus
3 days at IIM Lucknow (included) + optional Paris immersion

Dual Alumni Status
IIML Executive Alumni + PSB Global Network

How Do I Join The Program?

If you are someone who refuses to settle anything but the best, this program is for you.
Read the following eligibility and admission requirements to understand how you can be a part of the same.

Eligibility

- Master's degree + minimum 5 years managerial work experience OR
- Bachelor's degree + minimum 8 years of managerial experience, considered exceptionally

Selection Process

STEP 1

Application
Fill your application details and pay the application fee of INR 2500+GST

STEP 2

Professional Details
Submit your updated CV, educational documents, and proof of work experience

STEP 3

Document Screening
Your application will be reviewed in accordance with IIML's and PSB's admission requirements.

STEP 4

Block Your Seat
Upon confirmation, you will receive a provisional Offer Letter, with a payment link to block your seat

STEP 5

Academic Interview
You will attend an interview with a PSB approved assessor. This is a conversation about the problem you want to solve - not a knowledge test.

36 months from now, you'll defend your doctoral thesis before a PSB-convened academic examination panel.
Or you'll still be thinking about it.

Every title you've held was given by a company. This one is yours. Permanently.

Paris School of Business

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LET'S TALK